



TSANZ

The Transplantation Society of Australia and New Zealand

TSANZ 39th
Annual Scientific Meeting
March 14-16, 2021

Sponsorship Document

Platinum

Entitlements: \$55,000 (incl GST)

Presence pre, during and post event. Conference platform will be LIVE one week prior to conference and remain LIVE for 12 months post

Conference: Six (6) Full Delegate Passes with access to Postgraduate, Masterclass and Main Program

Conference Website: Full colour logo and hyperlink to nominated URL on the Conference website (1st tier)

Session Sponsor: Naming rights to one (1) Keynote session. Your company name will be used in the title of the session with your logo positioned on screen during the session with the option to provide a **20 second advertisement** played prior to session

Additional Session Sponsor: Naming rights to a second Keynote session if the program has availability. Your company name will be used in the title of the session with your logo positioned on screen during the session.
Note: this second session sponsorship is based on availability only

Abstracts & Program Book: Listing in the soft copy booklet which will be emailed to everyone (as a PDF) ahead of the conference (1st tier)

Delegate List: Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) delegate demographic

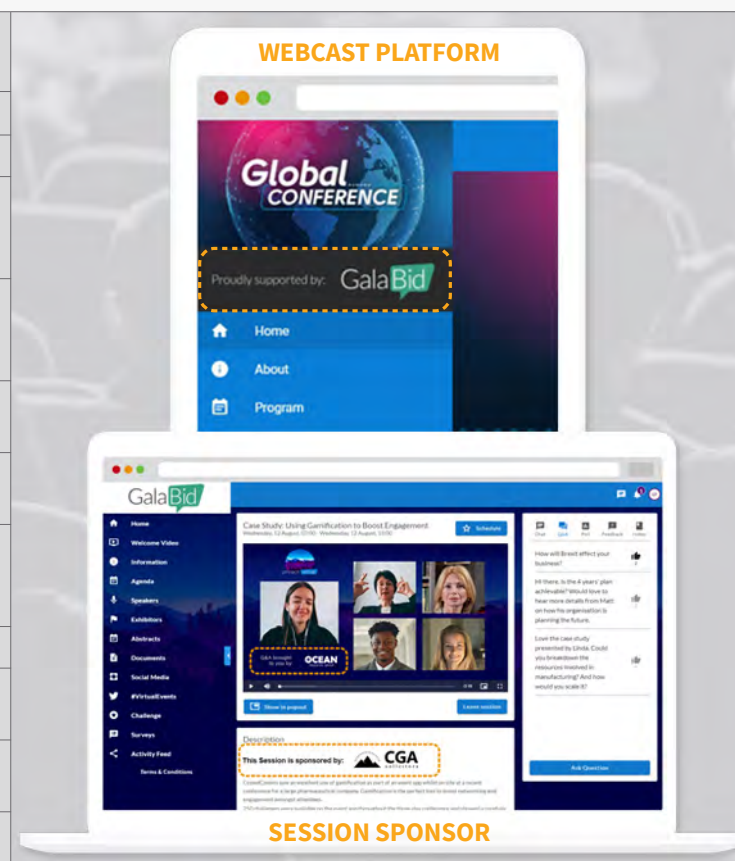
Exhibition Listing: A dedicated space for an exhibitor to include video uploads, links to online video's, upload marketing material in PDF format and provide information about your brand. This listing will be LIVE for the duration of the conference as well as the 12months following

Communication: Ability to have a 1 on 1 chat function for communication with everyone attending the conference

e-Satchel: Ability to provide a single PDF flyer, gift coupon, link to video/advertisement or downloadable item for inclusion in the virtual conference satchel displayed on the conference website

Webcast Platform: Full colour logo displayed in rotating banner ad in primary position (2 locations) on homepage of webcast platform

Sponsor Profile: Company listing with full colour logo displayed with company information as a Platinum Sponsor



Gold

Entitlements: \$33,000 (incl GST)

Presence pre, during and post event. Conference platform will be LIVE one week prior to conference and remain LIVE for 12 months post

Conference: Four (4) Full Delegate Passes with access to Postgraduate, Masterclass and Main Program

Conference Website: Full colour logo and hyperlink to nominated URL on the Conference website (2nd tier)

Session Sponsor: Naming rights to one (1) Keynote session. Your company name will be used in the title of the session with your logo positioned on screen during the session

Abstracts & Program Book: Listing in the soft copy booklet which will be emailed to everyone (as a PDF) ahead of the conference (2nd tier)

Delegate List: Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) delegate demographic

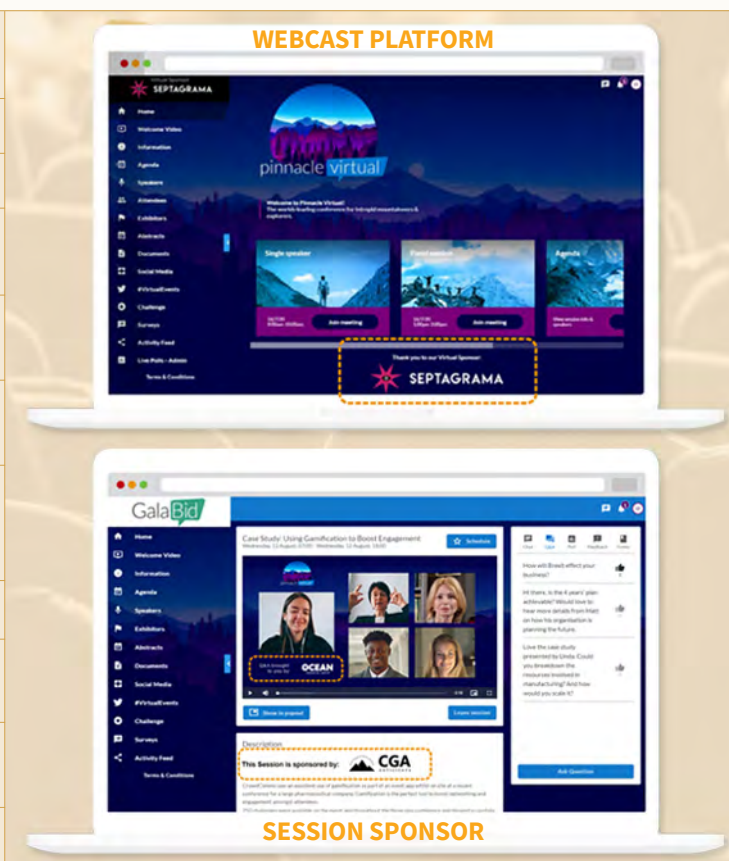
Exhibition Listing: A dedicated space for an exhibitor to include video uploads, links to online video's, upload marketing material in PDF format and provide information about your brand. This listing will be LIVE for the duration of the conference as well as the 12months following

Communication: Ability to have a 1 on 1 chat function for communication with everyone attending the conference

e-Satchel: Ability to provide a single PDF flyer, gift coupon, link to video/advertisement or downloadable item for inclusion in the virtual conference satchel displayed on the conference website

Webcast Platform: Full colour logo displayed in rotating banner ad in secondary position (1 location) on homepage of webcast platform

Sponsor Profile: Company listing with full colour logo displayed with company information as a Gold Sponsor



Silver

Entitlements: \$16,500 (incl GST)

Presence pre, during and post event. Conference platform will be LIVE one week prior to conference and remain LIVE for 12 months post

Conference: Two (2) Full Delegate Pass with access to Postgraduate, Masterclass and Main Program

Conference Website: Full colour logo and hyperlink to nominated URL on the Conference website (3rd tier)

Session Sponsor: Shared naming rights to one (1) Keynote session. Your company name will be used in the title of the session with your logo positioned on screen during the session

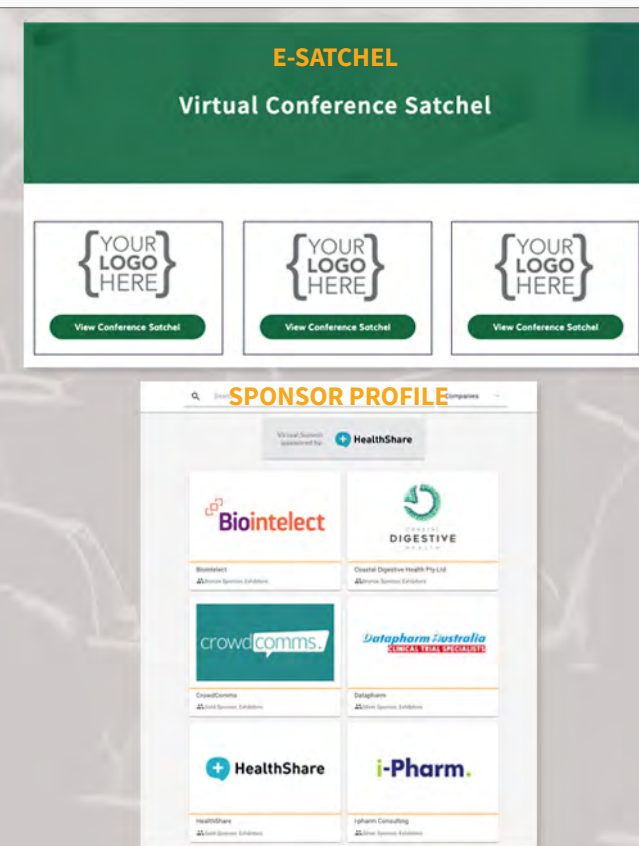
Abstracts & Program Book: Listing in the soft copy booklet which will be emailed to everyone (as a PDF) ahead of the conference (3rd tier)

Delegate List: Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) delegate demographic

Communication: Ability to have a 1 on 1 chat function for communication with everyone attending the conference

e-Satchel: Ability to provide a single PDF flyer, gift coupon, link to video/advertisement or downloadable item for inclusion in the virtual conference satchel displayed on the conference website

Sponsor Profile: Company listing with full colour logo displayed with company information as a Silver Sponsor



Bronze

Entitlements: \$5,500 (incl GST)

Presence pre, during and post event. Conference platform will be LIVE one week prior to conference and remain LIVE for 12 months post

Conference: Two (2) Delegate Passes with access to Main Program (excludes Postgraduate & Masterclass)

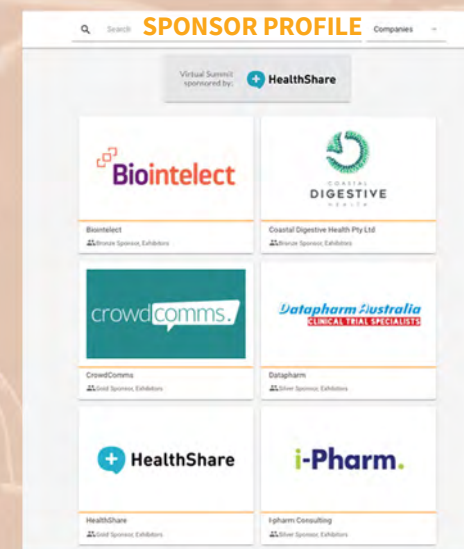
Conference Website: Full colour logo and hyperlink to nominated URL on the Conference website (4th tier)

Abstracts & Program Book: Listing in the soft copy booklet which will be emailed to everyone (as a PDF) ahead of the conference (4th tier)

Delegate List: Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) delegate demographic.

Communication: Ability to have a 1 on 1 chat function for communication with everyone attending the conference

Sponsor Profile: Company listing with full colour logo displayed with company information as a Bronze Sponsor



Sponsorship Entitlements

Entitlements:

	Platinum:	Gold:	Silver:	Bronze:
Presence pre, during and post event. Conference platform will be LIVE one week prior to conference and remain LIVE for 12 months post	\$55,000 (incl GST)	\$33,000 (incl GST)	\$16,500 (incl GST)	\$5,500 (incl GST)
Conference: Full Delegate Passes with access to Postgraduate, Masterclass and Main Program	6	4	2	2 <small>excl Postgraduate & Masterclass</small>
Conference Website: Full colour logo and hyperlink to nominated URL on the Conference website	1 st tier	2 nd tier	3 rd tier	4 th tier
Session Sponsor: Naming rights to one (1) Keynote session. Your company name will be used in the title of the session with your logo positioned on screen during the session	✓	✓	Shared	x
Additional Session Sponsor: Naming rights to a second Keynote session if the program has availability. Your company name will be used in the title of the session with your logo positioned on screen during the session. <i>Note: this second session sponsorship is based on availability only.</i>	✓	x	x	x
Abstracts & Program Book: Listing in the soft copy booklet which will be emailed to everyone (as a PDF) ahead of the conference.	1 st tier	2 nd tier	3 rd tier	4 th tier
Delegate List: Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) delegate demographic.	✓	✓	✓	✓
Exhibition Listing: A dedicated space for an exhibitor to include video uploads, links to online video's, upload marketing material in PDF format and provide information about your brand. This listing will be LIVE for the duration of the conference as well as the 12months following	✓	✓	x	x
Communication: Ability to have a 1 on 1 chat function for communication with everyone attending the conference	✓	✓	✓	✓
e-Satchel: Ability to provide a single PDF flyer, gift coupon, link to video/advertisement or downloadable item for inclusion in the virtual conference satchel displayed on the conference website	✓	✓	✓	x
Webcast Platform: Full colour logo displayed in rotating banner ad on homepage of webcast platform	2 locations	1 location	x	x
Sponsor Profile: Company listing with full colour logo displayed with company information	✓	✓	✓	✓

Digital Opportunities

Participant Guide: \$6,000 (+ GST)

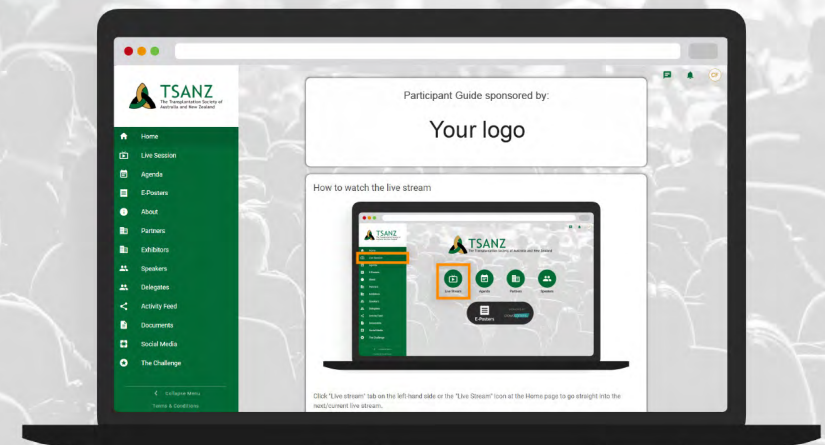
One Opportunity

- Primary sponsor of Delegate Participant Guide, the 'how to guide' for information on the conference webcast platform. Included as a branded pop-up message when the platform is first accessed, Launch Login Email for Webcast Platform & PDF Copy on Conference website.

Entitlements:

Conference:	One (1) Full Delegate Pass with access to Postgraduate, Masterclass and Main Program
Recognition & Branding:	Full colour logo and hyperlink to nominated URL on the Conference website.
Delegate List:	Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) demographic.
e-Satchel:	Ability to provide a single PDF flyer, gift coupon, link to video/ advertisement or downloadable item for inclusion in the virtual conference satchel.

Sponsorship Opportunity Simulation - Participant Guide

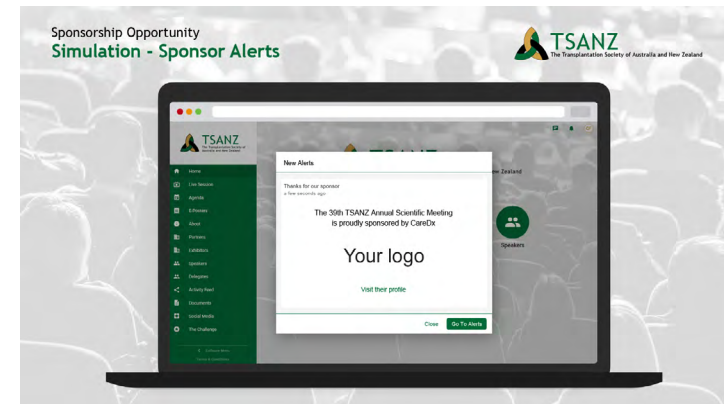


Digital Opportunities

Sponsor Alerts: \$1,000 each (+ GST)

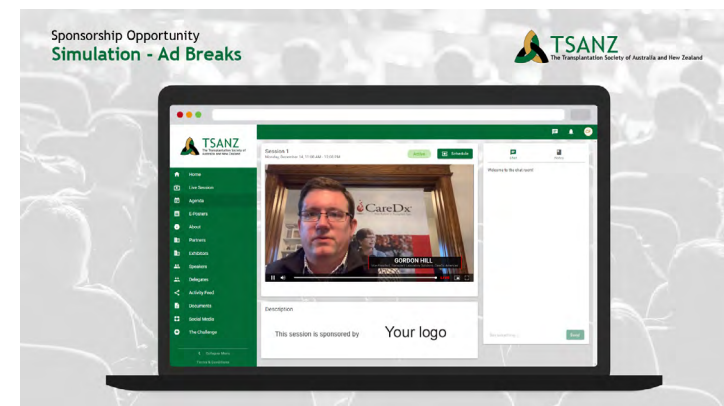
Two Opportunities per day

- Connect with virtual attendees via branded pop-up notifications and email alerts. Notifications can include text, image, video and internal/external links.



Ad Breaks: \$500 (+ GST)

- Showcase your brand with a 30 second ad played on the main webcast platform during the break. Your ad will be played once per day across the ASM 3 day program.

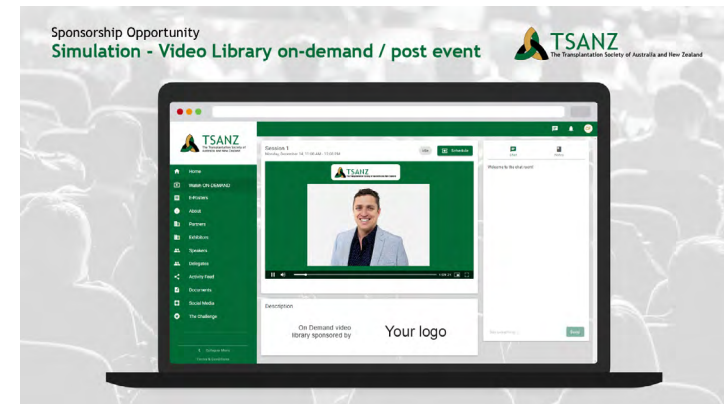


Digital Opportunities

On-Demand, Post-Conference Video Library: \$5,000 (+ GST)

One Opportunity

- Sole sponsor of the on-demand, post-conference video library; available to ASM & PGC attendees WITH on-demand sessions for a 12-month duration
- **Recognition & Branding:** Your logo positioned on the on-demand, post-conference video library, recognition & promotion on EDMs and conference website hyperlinked to nominated URL, ability to provide an e-satchel for inclusion in the virtual conference satchel
- **Conference:** One (1) Full Delegate Pass with access to Postgraduate, Masterclass and Main Program.



E-Poster Library: \$3,000 (+ GST)

One Opportunity

- Exclusive opportunity for Sponsorship of the E-Poster Library for the duration of the ASM Conference
- **Recognition & Branding:** Your logo positioned on the home page of the webcast platform with recognition on the conference website also hyperlinked to your nominated URL, ability to provide an e-satchel for inclusion in the virtual conference satchel
- **Conference:** One (1) Delegate Pass (excl Postgraduate Course & Masterclasses).



Branding Opportunities

Delegate Keep Cup: \$POA (+ GST)

One Opportunity

- Your branded Coffee Keep Cup delivered to all conference delegates.
Sponsorship includes branding of the Keep Cup and mailing to all delegates.

Entitlements:

Conference:	Two (2) Delegate Passes (excl Postgraduate Course & Masterclasses)
Recognition & Branding:	Full colour logo and hyperlink to nominated URL on the Conference website
Delegate List:	Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) demographic
e-Satchel:	Ability to provide a single PDF flyer, gift coupon, link to video/ advertisement or downloadable item for inclusion in the virtual conference satchel.



Branding Opportunities

Welcome Reception Mocktail Sponsor: \$POA* (+ GST)

One Opportunity

- Let delegates celebrate happy hour with you with a branded mocktail beverage whilst enjoying the virtual welcome reception from the comfort of their own home.

Entitlements:

Conference:	Two (2) Delegate Passes (excl Postgraduate Course & Masterclasses)
Recognition & Branding:	Full colour logo and hyperlink to nominated URL on the Conference website
Delegate List:	Copy of delegate list two weeks in advance and conference eve. Greater reach to a bigger and more diverse (e.g. regional) demographic
e-Satchel:	Ability to provide a single PDF flyer, gift coupon, link to video/ advertisement or downloadable item for inclusion in the virtual conference satchel.



For all Sponsorship opportunity enquiries, please contact:

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**As shipping is dependent on registrants locations within Australia, this will be priced at time of delivery.*